



Caribbean Union College



PLATFORM

Digital

SERVICES

Design, Web Development, Email Marketing

We developed a custom website and web forms to leverage the status of an internationally recognized institution.

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The Problem

Caribbean Union College has a rich 80+ year history and consequently a large alumni community. However the institution had no online presence for it's community to search and develop working relationships and the registration process was still not automated.

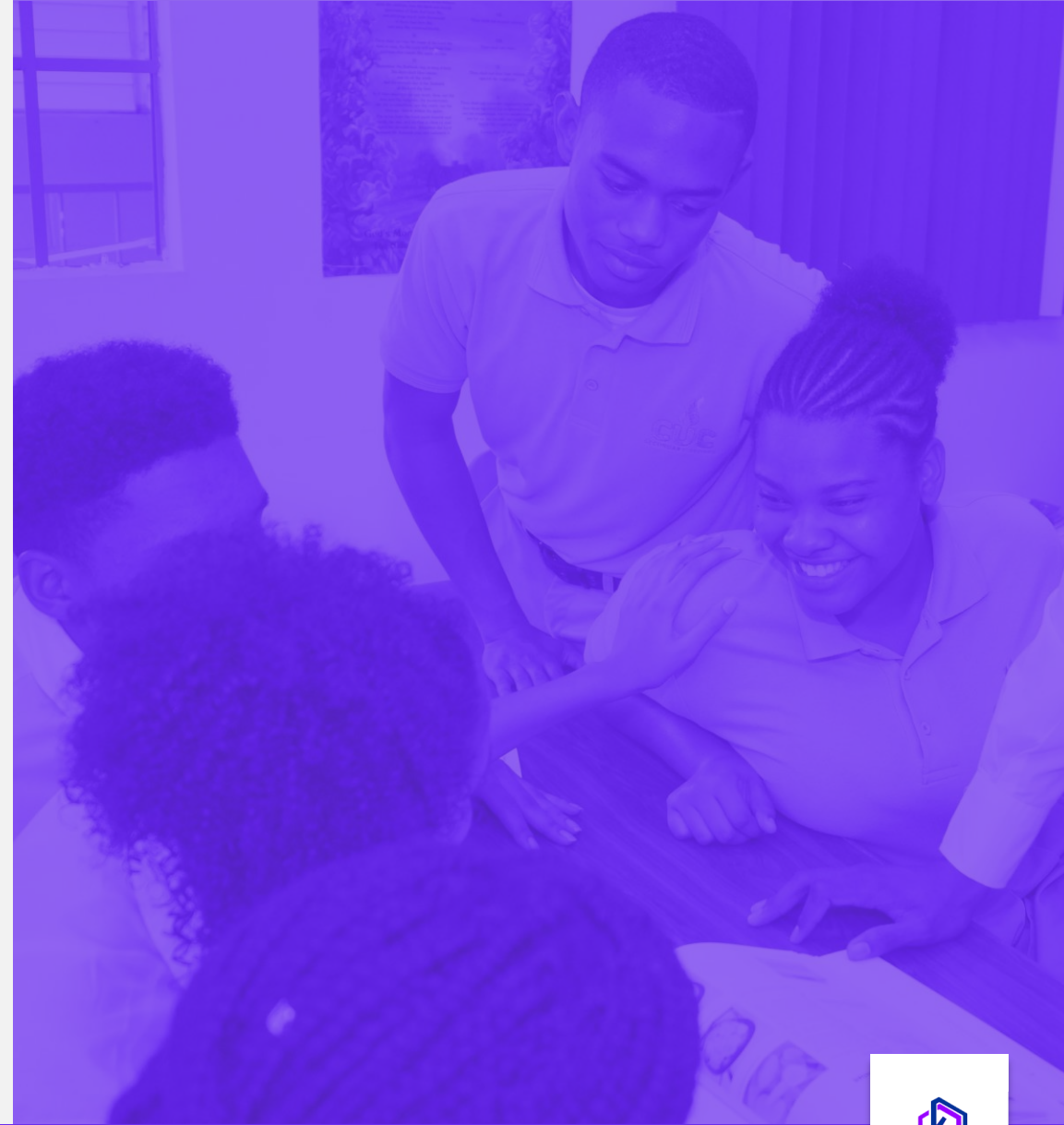


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The Solution

While assessing the clients needs, our team developed a strategy for developing a custom website including:

- A User-Friendly Front End Experience.
- A user-Friendly Back End Experience for Administrators.
- Secure Signing Up for Qualified Personnel.
- A Clean, Consistent Brand Identity.
- Google Map Integration.
- Automate the registration process in real-time.
- Contact Form



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The Result

The Kerjem team developed a robust CMS with front and back-end features capable of providing the following User Experience:

- Desktop and Mobile-Ready Website.
- A Custom Front and Back-End System Capable of:
- Developing New Sign Up In Interface
- Create fresh blog content to keep community engaged
- Interface for viewing and exporting data.
- Google Indexing and Google Map integration.
- A Secure Form Interface for Parents and Students to Submit their sensitive Information.

Step 2 of 12 - Good job, let us begin 🎉

16%

Welcome to CUC Secondary School of Seventh Day Adventist. Please take your time and follow the instructions carefully on each page.

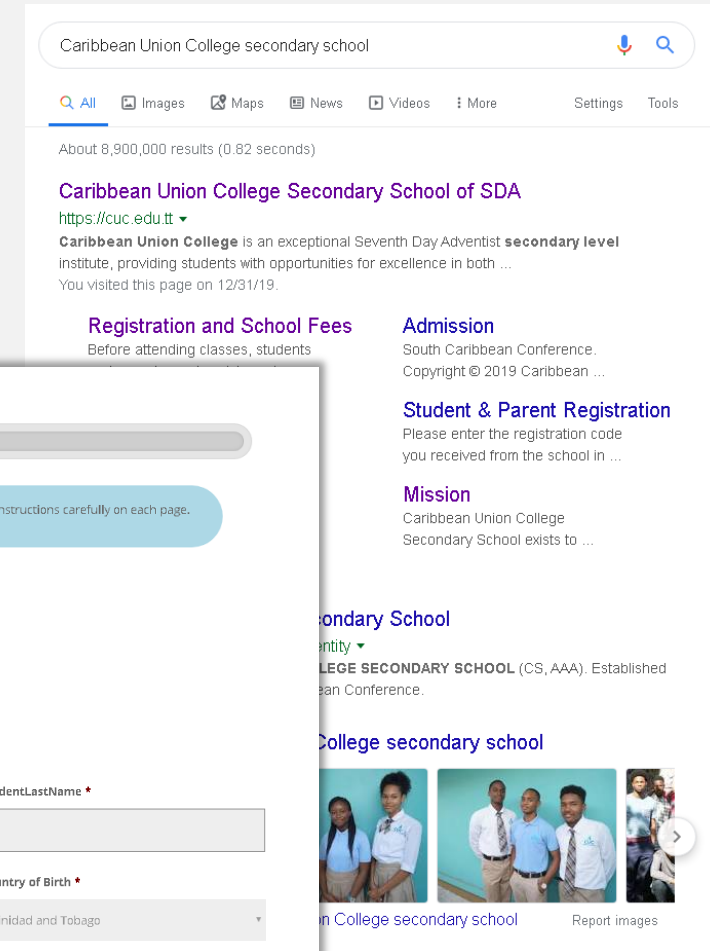
Instructions

This form captures the relevant information from our school family members. It is to be completed by the parent or guardian of the student registering. The first section of the form concerns the student, the second section of this form concern the parents. If you need to register more than one child, please resubmit another form after this one is complete.

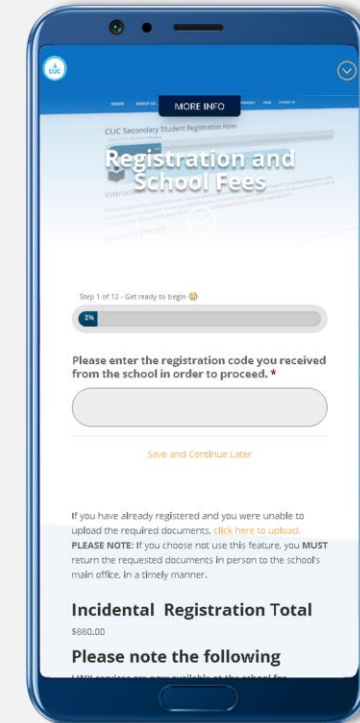
Student Details

Student First Name *	Student Middle Name	Student LastName *
<input type="text"/>	<input type="text"/>	<input type="text"/>
Gender *	Date of Birth *	Country of Birth *
<input type="radio"/> Male <input type="radio"/> Female	Day ▼ Month ▼ Year ▼	Trinidad and Tobago ▼
Country of Citizenship *	Student Religion *	
Trinidad and Tobago ▼		

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